



Editor's note

Hello,

Thank you for considering working with interactive publishers Industry Media. We are eager to help you share your company's success, and there are several ways we can make our company platform work for you.

Without a doubt, Canada's economic influence is expanding. The world continues to change as companies discover more ways to innovate, and those companies are taking the form of small one-person teams, to those spanning nations and cultures. Industry Media focuses on Canadian and international businesses that are leading the charge in economic development.

Industry Media has set out to provide information services to world executives, in the form of digital magazines and interactive online platforms through which companies can engage with each other and learn about new business practices and strategies. Our digital magazines, *Canadian Industry Online (CIO)* and *Global Renewables Online (GRO)* offer multiple avenues for sharing corporate success.

We anticipate a long and successful relationship with you, our valued partners, and look forward to engaging our readers with your stories of success.

I invite you to get in touch with me about working with Industry Media. I can be reached at sara.kopamees@industrymedia.ca or by phone at 519-496-6738.

Best regards,

Sara Kopamees

Editor in Chief, Industry Media



About *Canadian Industry Online (CIO)*

Canadian Industry Online (CIO) is Canada's newest digital business magazine, committed to connecting Canadians who are the best and brightest in their fields. The magazine showcases the innovative business practices, histories, and strategies that make up one of the world's strongest economies.

Focused on growth and excellence in Canada, the editorial mandate of *CIO* is to provide critical insight into the most pressing business issues. The *CIO* team consists of experts in every sector—from healthcare to manufacturing, supply chain management to professional services.

Each month the magazine is distributed Canada-wide to over 20,000 senior business executives in each major business industry, and the digital *Canadian Industry Online* network sees many more access *CIO*'s ever-expanding content.

The *CIO* editorial calendar is always evolving, so you are invited, as a valued to reader, to provide your feedback on *CIO*'s content by sending an email to info@industrymediaonline.com, or getting engaged with Exec-Connect, our interactive reader forum. Sign up today at www.industrymedia.ca.

Canadian Industry Online—Editorial calendar 2011/2012

Month / Monthly focus

December / Canada's innovation future

Highlights from top Canadian businesses excelling in innovative business practices

Exclusive interviews from CIO partners

A photographic reflection of 2011

January / The competitiveness issue

SMEs in Canada – growing into world leaders

Exclusives with entrepreneurs and small business owners

Canada's Atlantic success: the APCC talks to CIO

February / The Canadian Tech Review

Hot tech companies and the leaders who start them

The 2012 International Consumer Electronics show (Las Vegas)

March / Canada's commitment to sustainability

Interviews with sustainability experts and organizations

How to develop a successful sustainability program

"Greening" your business

April / Logistics & Supply Chain Management

Interviews with major Canadian carriers

Infrastructure in Canada's harbours

May / Canada's energy industry

Mining regulatory regimes

Exclusive interviews with Xstrata, PDAC, and leaders in renewables

Oil & gas industry report

June / CEOs of the year

CIO rates the top business leaders of the year, with help from business development organizations and nominations from CEO companies

An in-depth look at management in Canada

Leadership practices

July / The construction issue

New practices in green building

Onsite at the biggest development sites in Canada

August / Canada's commitment to sustainability

Interviews with sustainability experts and organizations

How to develop a successful sustainability program

"Greening" your business

September / Women in Business

From the source - exclusive interview

Stories from Canadian female CEOs

Women on the board

October/ The Entertainment Issue

The business of CBC

Canadian film

More than meets the music

November / Canada: The Innovation Nation

Highlights from top Canadian businesses excelling in innovative business practices

Exclusive interviews from top entrepreneurs, angel investors, and venture capitalists

Technology in Canada

Distribution/readership:

CEO/ Chairman/Owner/ President 21%

Vice President/Directors 25%

Senior/Executive Manager 18%

General Manager/Plant Manager/ Project Manager 14%

Purchasing Director/Purchasing Manager 9%

Maintenance/Operations/Transportation Manager 8%

Others 6%



About *Global Renewables Online (GRO)*

The way societies grow and develop greatly depend on their ability to secure and ensure reliable and affordable energy sources. Around the world, businesses are driving energy development—finding ways to create clean energy from natural sources; wind, water, from the earth’s natural energies, and from the sun.

Global Renewables Online (GRO) works with major multi-national organizations, companies, and field experts to share successes in renewable energy development. From infrastructure projects to new renewable energy development technologies, *GRO*’s mandate is to bring the latest in renewable developments to readers around the world. The magazine is one source, one window, into the most advanced forms of energy production.

Global Renewables Online (GRO) covers a multitude of critical business and social issues in renewable energy development, and offers exclusive looks into the world’s largest energy conglomerates. The magazine delves into energy security, economic development, environmental issues, and profiles the biggest names in energy production—all in the interest of exploring how renewables fit into the energy equation. The magazine is sent digitally to over 20,000 senior executives every month—key decision-makers who will ultimately drive the use of renewables forward.

The *GRO* editorial calendar is always evolving, so you are invited, as a valued to reader, to provide your feedback on the magazine’s content by sending an email to info@industrymediaonline.com, or getting engaged with Exec-Connect, our interactive reader forum. Sign up today at www.industrymedia.ca.

Global Renewables Online—Editorial calendar 2011/2012

Month / *Monthly focus*

December / The climate change issue

Year in review

Interviews with the world’s experts on climate change

Association profiles: World Energy Council

How important is geothermal energy to the energy mix?

January/ Technology

Policy will be the make/break for renewables

Legal implications of going green

Technological advances in green energy

February / Wind

Wind technology advancements

Wind infrastructure projects: what's coming for 2012

Wind investment around the world

Interviews: Wind associations

March / Water: Tidal and wave power

Hydropower technology advancements

Hydropower infrastructure projects: what's coming for 2012

Hydropower investment around the world

April/ Solar

Solar technology advancements

Solar infrastructure projects: what's coming for 2012

Solar investment around the world

Interviews: Solar associations

May / Global commitment to sustainability

Interviews with sustainability experts and organizations

How to develop a successful sustainability program

"Greening" your business

June / Biofuel and biomass

Policy and trends

Commercialization

Top countries in the world

Automotive capacities

July-August / Global review: countries at the top of the renewable energy industry

Advancing regulatory regimes

Exclusive interviews with the top leaders in EU renewable energy development

Global economies industry report

Most interesting renewable energy projects/buildings in the world

September / The infrastructure issue

Projects

Developers' spotlight

October/ Economic trends and commercialization

Interviews with economic experts

Investment firms: what they want

Where to go to introduce the product?

November/ The 'who' of renewable energy

HR issues and green jobs
